

RUNANALOG

Renewal & Vendor Control Preview

Sample excerpt — Managed Renewal Cleanup Sprint

Client: Northline Studio

As of: Mar 25, 2026

Sprint: Managed Renewal Cleanup

Status: Preview / Redacted

VENDOR STACK — BEFORE & AFTER

BEFORE SPRINT — RAW STATE			
TOOL / VENDOR	CATEGORY	OWNER	REN
HubSpot	CRM	Revenue Lead	Jul
Pipedrive	CRM	— <i>unassigned</i> —	May
Asana	Proj. Mgmt	Ops Lead	Sep
Monday.com	Proj. Mgmt	Creative Dir.	Aug
Dropbox	Storage	— <i>unassigned</i> —	Apr
DocuSign	E-Signature	— <i>unassigned</i> —	Jun
Loom	Async Video	Ops Lead	Oct

AFTER SPRINT — CONTROLLED STATE		
TOOL / VENDOR	OWNER	RENEWAL WINDOW
HubSpot	Revenue Lead	Act by May 15
Pipedrive	Revenue Lead	Act by May 01
Asana	Ops Lead	Act by Aug 18
Monday.com	Creative Dir.	Act by Jul 20
Dropbox	Ops Lead	Act by Mar 30
DocuSign	Ops Lead	Act by May 02
Loom	Ops Lead	Act by Sep 10

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Upcoming renewals in scope (next 90 days)

3

Owner gaps surfaced at start of sprint

\$377-\$480

Est. monthly savings identified

Preview only – full sprint deliverable includes vendor inventory, renewal tracker, owner map, and savings queue.

REDACTED
SAMPLE